

Vision

We aim to be a major global independent paper merchant and distributor and the leading Australian manufacturer of communication papers and high performance packaging papers

Guiding Principles

We will be a creative and adaptive organisation which achieves attractive returns for our shareholders and funds our growth by working to:-

- Build customer partnerships, best value and service delivery;
- Develop our people skills, culture and common purpose;
- Continue major safety and environmental focus;
- Capitalise on PaperlinX strengths in people, technology and fibre resources;
- Act ethically and responsibly.

1999/2000 Operational Highlights

- Record sales volumes
- Record production
- New product development
- Cost reductions
- Safety Improvements
- Y2K and GST success
- Enterprise Agreements
- Working capital reductions
- Plantations ISO14001 environmental accreditation

Year 2000/2001

- Achieve Prospectus Forecast
- Systems and Organisational Redevelopment
 - Sales and marketing realigned
 - New supply chain management and systems
 - New internet e-commerce system
 - Further cost-effective production initiatives
 - Revised human resources management development programs

Growth Objectives

- Ensure all business and assets are relevant and delivering shareholder value
- Maximise returns from Australian Paper production capabilities
- Leverage our Paper Merchanting and Distribution and Paper Trading strengths into wider international markets
- Seek enhanced key partnerships with leading global pulp and paper manufacturers